

## Working on Behalf of the Community

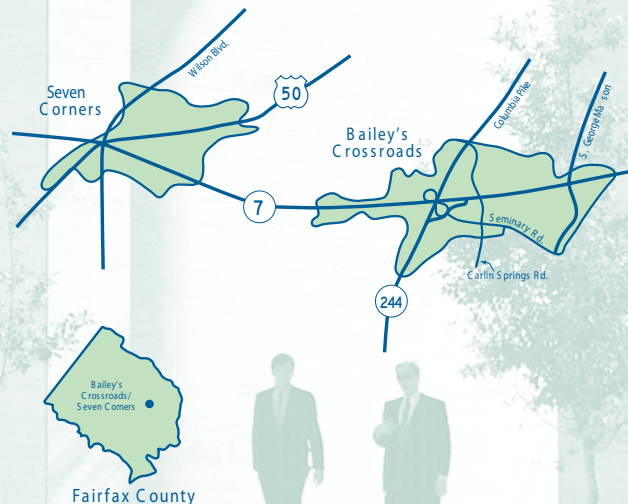
To be successful, a reinvestment program must address the physical, economic and social issues of a community. We strive to create a sense of place and maintain the quality of life that residents and businesses have come to enjoy. Current priorities include:

- Improving the aesthetics of the area by enhancing public spaces and pedestrian amenities. This includes installation of streetscape improvements to Seven Corners and completion of Columbia Pike Streetscape, to begin construction in 2004.
- Promote compliance with County zoning and other codes. BCRC reviews land-use applications to ensure consistency with community goals and standards.
- Ensuring safe and functional traffic flow and reduce the number of illegally parked cars.
- Develop strategies to attract and retain businesses.
- Encouraging public and private investment in the Central Business District with quality renovation and new construction.
- Embracing our internationality.

## The Bailey's Crossroads Revitalization Corporation

Organized as a non profit corporation to plan and implement a comprehensive revitalization program in the Central Business District, the BCRC serves as an advocate for the needs and desires of the community. In its coordinating role, the BCRC has addressed and overseen the process of improving parking, access, landscaping, sidewalks, lighting, business recruitment, development and marketing of the area.

Working in partnership with Fairfax County, many services and development incentives are available to businesses, property owners and developers interested in revitalizing Bailey's Crossroads and Seven Corners. Successful revitalization depends on the participation of people like you who care about their community's future. Please read on for more information and how to become a member of the BCRC.



## Join Bailey's Crossroads Revitalization Corporation

Check membership type:

Individuals & Neighborhood Associations	\$10.00
Business Organizations	\$25.00

Name \_\_\_\_\_

Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Phone \_\_\_\_\_

When you become a member, you are joining a group of concerned businesses and citizens who are working to ensure that Bailey's Crossroads and Seven Corners remains a great place to live, shop, work and do business.

Return this portion of the form with your check (payable to Bailey's Crossroads Revitalization Corporation). We will keep you informed of our activities and progress.

Members and guests are welcome to attend our Board of Directors meetings, held on the third Tuesday of each month except December. Meetings begin at 7:30 PM at the Mason District Government Center.

Contact Information:

Frank Sellers, President

P.O. Box 8327

Bailey's Crossroads, VA 22041

Phone: (703) 820-2500